



ENTRIES LIST
COMMERCE LOTUS

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
COMMERCE LOTUS				
CM01: ECOMMERCE WEBSITES				
CM01/001	DECO LABO	FRANCFRANC	SIX INC.	TOKYO
CM03: MCOMMERCE				
CM03/001	THE CUPBOARD TO FIGHT FOOD WASTE	GOURMET MARKET APPLICATION	DENTSU CREATIVE THAILAND	BANGKOK
CM03/002	EATQUAL COLOURS	MCDONALD INDIA (WEST AND SOUTH)	DDB MUDRA GROUP	MUMBAI
CM04: ENTERTAINMENT COMMERCE				
CM04/001	DARK MODE ON	BITISHUNTER	DENTSU CREATIVE VIETNAM / DENTSU REDDER	HO CHI MINH CITY
CM06: INNOVATIVE COMMERCE				
CM06/001	FAMILY LOVE CODE	LION SHOP ONLINE	FAR EAST FAME LINE DDB	BANGKOK
CM06/002	DREAMS DECODED	COWAY MALAYSIA	GREY MALAYSIA	KUALA LUMPUR
EXPERIENCE & ENGAGEMENT				
CM08: CUSTOMER TARGETING				
CM08/001	DECO LABO	FRANCFRANC	SIX INC.	TOKYO
CM08/002	HIGH PRESSURE POT WASHER	SAMYANGFOODS	IDEOT	SEOUL
CM08/003	FAMILY LOVE CODE	LION SHOP ONLINE	FAR EAST FAME LINE DDB	BANGKOK
CM08/004	BESPOKE WEDDING FUNDING	SAMSUNG ELECTRONICS BESPOKE	CHEIL WORLDWIDE	SEOUL
CM08/005	SALA COCKPIT	COCKPIT	CJ WORX	BANGKOK
CM08/006	E-POWER ROAD	NISSAN MOTOR CO., LTD.	TBWA\HAKUHODO INC.	TOKYO
STRATEGY				
CM12: INNOVATIVE COMMERCE SOLUTIONS *NEW*				
CM12/001	EATQUAL COLOURS	MCDONALD INDIA (WEST AND SOUTH)	DDB MUDRA GROUP	MUMBAI
LOTUS ROOTS				
LRCM: LOTUS ROOTS				
LRCM/001	DECO LABO	FRANCFRANC	SIX INC.	TOKYO
LRCM/002	SALA COCKPIT	COCKPIT	CJ WORX	BANGKOK